

Assessment grid			
Subject: DT Graphics		Year: 8	Topic/module/theme: Packaging design – Cereal Box
KS4 target direction	4	6	8(9)
Advanced	Enrichment/extension – reaching, or part of, next pathway → Features of work may include:	Enrichment/extension– reaching, or part of, next pathway → Features of work may include:	Enrichment/extension Features of work may include:
Secure <i>Students must achieve competence in all statements before being judged ‘Secure’</i>	Secure The student can: Design: develop alternative typography designs for your cereal product and at least 1 promotional character. Use basic annotation to describe your outcomes. Make: use the pen tools to draw a complete path with straight edges. Develop typography design & promotional character using the pen tool with a good degree of precision. Evaluate: Complete TD4 evaluation questions. <i>(describe difficulties, identify strengths, identify areas for improvement)</i>	Secure The student can: Design: Develop at least 3 varied design proposals for typography and at least 2 promotional character designs. Annotate your designs by justifying your decisions. Make: use the pen tool with sufficient skill to create straight and curved lines with some precision. Use CAD to develop typography design & promotional character using colour and graphic techniques with a degree of accuracy. Evaluate: Complete TD4 & 6 evaluation questions. <i>(Describe difficulties, identify strengths, identify areas for improvement. Describe modifications, finish, target market)</i>	Secure The student can: Design: Develop at least 3 varied design proposals for typography by experimenting with graphic techniques and at least 3 varied promotional character designs. Fully annotate your designs by justifying your decisions. Make: use the pen tool with a high level of accuracy & precision. Use CAD to develop typography designs & promotional character with by using a wide range of graphic techniques with creativity & flair. Evaluate: Complete TD4, 6 & 8 evaluation questions. <i>(describe difficulties, identify strengths, identify areas for improvement.</i>



	<p>Technical knowledge: understand purpose of packaging products</p> <p>Homework – Homework tasks are incomplete or to an unacceptable standard.</p>	<p>Technical knowledge: Explain the reason for graphic features – important information or to advertise /promote</p> <p>Homework – All homework tasks are completed to a good standard.</p>	<p><i>Describe modifications, finish, target market. Evaluate final outcome against specification)</i></p> <p>Technical knowledge: identify how various consumer group are targeted through the use of graphic design.</p> <p>Homework – All homework tasks, including the extended project have been completed to a high standard.</p>
Developing	Mostly secure – one or more gaps For example:	Mostly secure – one or more gaps For example:	Mostly secure – one or more gaps For example:
Beginning	Significant gaps	Significant gaps	<ul style="list-style-type: none">• Significant gaps