

Half term	Unit Title Hyperlink to SOW	Description
10.1	Mock NEA project based on past briefs from AQA: Encouraging a healthy lifestyle / Nature & the Environment /	Investigation/Research section: product analysis of products using bank of products photographed on Ldrive . Mood boards of existing products with annotations. Questionnaire of target group and data presented. Mind map/ analysis of brief
10.2		Initial design work for chosen product (convenience foods)/ sketching/ modelling: students to produce rough sketches which are refined and then modelled. The process is repeated for the packaging of the designed product. Packaging materials research page (can be used for NEA).
10.3	Mock NEA project	Final prototype made for packaging. Surface graphics: typography & logo design - generic logo page (can also be used for NEA). Initial designs for POS and net developments. Nets modelled with problem solving
10.4	Mock NEA project	Final POS net drawn on Illustrator. Surface graphics applied to final packaging and POS designs
10.5	Mock NEA project & Exam Prep	Making of final product. Evaluation: against spec, 3rd party, final modifications
10.6	NEA	NEA briefs analysed. Possible outcomes discussed and chosen. Research Section: Product analysis, Questionnaire, Mood Boards - Design section: begin intial design work using Design Spec to guide ideas