

What is a pressure group?	A term used to describe a voluntary group of people who share a common cause and wish to influence decisions affecting their cause by putting pressure on decision-makers.
What is meant by the phrase 'a local government councillor'?	A local government councillor is a person aged over 18, who is elected to public office to represent a local community. Once elected, councillors serve on a local council/authority for a fixed term. They usually stand as a representative of a political party.
Identify one example of a campaign in the 19th or 20th century to secure freedoms or rights in the UK.	Examples may include: Suffragettes and Suffragists (votes for women), equal pay rights, anti-discrimination issues or campaigns relating to social issues like abortion rights.
What is meant by the term 'self-employed'?	A person who works in his or her own business/consultancy and can employ others to work for them.
What is a boycott?	A means of protest whereby citizens refuse to purchase certain goods/use certain businesses or services for a political or moral reason.
Identify one reason why campaigners try to gain the support of the traditional media.	The media provides any campaign with a mass audience and the views of the media are often used to inform decision makers. The publicity from the media also gains the campaign access to potential members and supporters.
What is meant by the term 'a charity'?	A charity relates to a non-profit organisation that is legally registered because it meets the criteria for assisting those in need and do not make money for profit. They are usually funded by donations.



What do the initials 'TUC' stand for?	TUC stands for the Trade Union Congress.
Identify one way in which campaigners use the internet to gather support for their cause.	To update supporters, put their views forward, gather support, raise income, e-petitions, gain media attention, and advertise events and activities.
Name three different types of pressure groups.	Promotional, Sectional, Insider and Outsider pressure groups.
What is meant by the term 'volunteering'?	When individual citizens undertake work or tasks for others in an unpaid capacity for charitable or community groups.
Name a pressure group that uses publicity stunts.	Fathers4Justice
What is meant by the term 'propaganda'?	Information which aims to promote a particular point of view and which is often one-sided, biased or misleading
You are involved in campaigning to stop the proposed closure of your local public library. Identify one group which you need to influence in order to get the proposal rejected.	Local councillors, the Government/local government are acceptable groups. The media and the general public are also acceptable groups. Answers such as Mayor/Chairman of the Council, Member of Parliament <u>ARE NOT</u> groups so they DO NOT count.



What is meant by the term 'gender discrimination'?	To treat someone unfairly on the basis of his or her gender (being male or female).
Identify one advantage to a pressure group of using publicity stunts	Publicity stunts are often used to gain media interest and thereby promote the cause of the group.
What is a petition?	A term used to describe the gathering of support for a cause by means of collecting names or signatures. Traditionally, citizens sign a form (a petition), which identifies the nature of the demands. E- petitions are a type of petition too.
Identify an occupational group that could belong to a public sector trade union.	Only one group is required for the award of one mark, e.g. teachers, nurses, civil servants, local government workers, NHS employees.
Which one of the following is the <u>least</u> powerful? Welsh Assembly, Parish Council, County Council or District Council.	Parish Council.
What is a strike?	A strike is when employees withdraw their labour (work) as a part of an industrial dispute with their employers, i.e. they do not work.
Identify two different forms of mass media.	Examples may include the press, radio, television, cinema, advertising, the internet.



What is meant by the term 'a target group' in relation to pressure group activity?	A term used to describe the individuals, groups, organisations or bodies that a pressure group wish to influence.
Outline the work of a named community group known to you.	Name the group & outline nature of the work. Stokey Local – campaigns in Stoke Newington to prevent a Sainsbury's being built in the local area as it may disrupt local businesses. Forward – Aims to strengthen UK laws regarding FGM and works with London schools to educate young people about the issue.
Identify one devolved body in the United Kingdom.	Devolved bodies include the Scottish Parliament, the Northern Ireland Assembly and the Welsh Assembly.
What is meant by the term 'discrimination'?	Discrimination means treating people differently because of the group to which they belong or because of how they are.
Identify two forms of direct action.	 Examples include: 1) Marches 2) Demonstrations 3) Boycotting 4) Sit-ins 5) Occupation of buildings 6) Lobbying.
What is meant by the phrase 'national minimum wage'?	The phrase 'national minimum wage' relates to a legally enforceable minimum hourly wage to which all employees are entitled. The response may also state that the rate varies with the age of the employee.
What is the role of an Employment Tribunal?	An Employment Tribunal deals with issues relating to disputes between employees and their employer.



Identify an issue you could take to an Employment Tribunal.	Examples may include: 1) Unfair dismissal 2) Compensation levels 3) Redundancy payments.
What is meant by the term 'equal opportunities'?	'Equal opportunities' relates to ensuring that people from a range of differing backgrounds, such as sex/gender, disability, have the same chance of achieving the same goal.
Identify one benefit of organising a march as a means of protest.	Involves a number of people, has public prominence, can attract media attention, can recruit others to the cause.
Which of the following is the most powerful; Unitary Authority, Parish Council or District Council	Unitary Authority
What is meant by the term 'political party'?	An organised group of citizens who share the same values, ideology and political views, and who wish to put forward candidates in an election to win office and gain power.
Give one reason why workers join a Trade Union.	 Examples include: 1) Legal advice 2) Protection and representation 3) Wage negotiations 4) Encouraged to do so by the employer 5) Requirement of the post/job.
Identify one advantage of using the internet as a part of a campaign.	 Examples include: 1) Informs large numbers of people – more supporters e.g. social media. 2) Material can be updated. 3) Level of censorship is also lower than when using other forms of media. 4) Allows media to follow events quickly.

What do you understand by the phrase 'freedom of association'?	The ability, protected by law, to gather with others to protest; to work together with others to promote a cause; and to join with others to form an organised group.
Identify one type of illegal discrimination.	 Discrimination based on: 1) Sexual orientation. 2) Gender. 3) Race and ethnicity. 4) Age. 5) Religion. 6) Disability
Give one reason why some pressure groups seek celebrity support.	It is believed that celebrity support will attract more supporters and give the campaign more media coverage.
Identify a campaign where you would need to convince a <u>local council</u> to change its views.	 Local government services: 1) Education (cuts to funding schools in the area). 2) Planning (disputing a new building). 3) Roads (unsafe roads e.g. more bicycle lanes).
Identify one national campaign that is currently concerned with the rights of UK citizens.	One current example required regarding human rights campaigning, i.e. votes at 16, pension rights, right to die, AV electoral system or other valid examples.
Give one reason why the House of Commons is more powerful than the House of Lords.	 The HoC is elected by the people whilst the HoL is appointed. The HoC is the superior law making body. The HoC has the last say with regard to new laws. The government of the UK is formed after a general election to the HoC.
What is a Trade Union?	A group of workers who join together to advance their interests, e.g. wages, conditions at work.



What do you understand by the phrase equal pay?	That individuals carrying out the same task should be paid the same rate of pay. Traditionally linked to male/female rates of pay; can also relate to full time/temporary staff or age-related.
Explain the term lobbying.	The phrase lobbying means to attempt to influence the decisions of others. It normally relates to the public or organised bodies trying to influence politicians.
Identify one example of how health and safety regulations have improved safety in the workplace.	Wearing special safety clothing, inspections of working sites, dealing with hazardous materials/chemicals.
Identify one example of a sex discrimination issue.	Equal pay, conditions at work, sexual harassment.
What do you understand by the term freedom of speech?	The phrase 'freedom of speech' relates to the concept that individual citizens have the right to speak out on any issue.
What do you understand by the term democracy?	The term democracy derives from the Ancient Greek term; Demos Ktratos (people power). It relates to the ability of the citizen to play a full part in the systems of government and decision making, e.g. vote, stand for election, and change the government through a fair and open system, etc.
Which of the following bodies is the most powerful; Scottish Parliament, County Council, UK Parliament?	The UK Parliament.



Describe the term 'active citizen.'	Active citizen refers to someone who participates in actions that will benefit their community.
Name one trade union.	 National Union of Teachers. Unison. Fire Brigade Union. British Airline Pilots Association. Musicians Union
Which law was passed in 2010 that protects people from discrimination in the workplace and in wider society?	The Equality Act (2010) – It replaced previous anti-discrimination laws with a single Act, making the law easier to understand and strengthening protection in some situations.
Name a promotional pressure group.	 Amnesty International. Greenpeace. PETA. Fathers4Justice.
What is the difference between government and parliament?	Parliament makes and amends laws. Government deals with the day-to-day running of the country e.g. public spending.
Name a public service.	 National Health Service. Police service. Education.
Give two examples of indirect actions.	 Writing to a newspaper in order for them to publish an article and raise awareness of the issue. Handing out leaflets to the public to raise awareness of the issue. Writing a letter to an MP to discuss the issue.